



CONFIDENTIAL ACQUISITION OPPORTUNITY

An award-winning Seattle flower shop, for sale with its know-how written down.

A highly rated, award-winning floral business in the Seattle area is offered for sale by its owner. The name and location are withheld in this public teaser; both are revealed in the confidential buyer package after a short qualification and a standard NDA.

~\$339K

Three-year average revenue

~\$148K

Owner-operator cash flow*

~\$445K

Indicative asking price

*Owner-Operator Cash Flow Before Owner Compensation and Buyer-Selected Staffing — revenue minus unavoidable operating costs, before you decide whether to do the design work yourself, hire designers, contract the delivery, or take a salary. It is not net income. The asking price reflects 3.0× average owner-operator cash flow.

What you're acquiring

Award-winning reputation

A five-star customer following and industry recognition. The specifics would identify the shop instantly, so they wait behind the NDA — and they hold up when you check them.

Documented catalog & video training

Every recipe and technique in the floral catalog is on video. The design knowledge transfers with the keys, not with the current designer.

Diversified revenue

Five streams, from daily orders to standing corporate accounts — no single one carries the shop. The breakdown by stream is in the confidential package.

Established wholesale relationships

Long-standing vendor and wholesale accounts transfer with the sale — supply, pricing and trust the next owner inherits on day one.

Up to 60 days of seller transition

The seller works beside you through vendor introductions, systems, seasonal rhythms, and the standing accounts that keep the week full.

A transferable operation

Lease, phone number, website, customer database and standing accounts — all transfer, itemized line by line in the confidential package.



REPRESENTATIVE IMAGERY — IDENTIFYING PHOTOGRAPHY IS SHARED UNDER NDA



The numbers, stated plainly

Average annual revenue (three-year)	~\$339,000
Owner-operator cash flow before owner compensation and buyer-selected staffing	~\$148,000
Valuation basis	3.0× cash flow
Indicative asking price	~\$445,000

Substantiation, not assertion: the confidential buyer package includes three years of tax returns with bank and POS support, the owner's actual weekly responsibilities and hours, a full revenue breakdown, and the exact equipment and inventory included in the price.

The ideal buyer

An experienced florist, a floral designer stepping up to ownership, a couple or family team, or a strategic operator adding a Seattle location. This is an active owner-operator opportunity, not a passive investment. It is Seattle-based — relocation or local operating management is required.

How it proceeds



Next step: request a buyer call.

Return to the page where you downloaded this teaser and use "Request a buyer call."

